

**Mississippi Petroleum Marketers &
Convenience Stores Association
and
Mississippi Wholesale Distributors Association**



EXHIBITOR'S PROSPECTUS

**JACKSON CONVENTION COMPLEX
JACKSON, MISSISSIPPI**

THURSDAY, MAY 20, 2010

**THE MISSISSIPPI PETROLEUM MARKETERS AND
CONVENIENCE STORES ASSOCIATION**

PRESENTS

HOW TO WIN IN 2010

- **MPMCSA First Annual Buying Trade Expo – But not exclusively buying**
- **Thursday, May 20, 2010
Jackson Convention Complex, Jackson, MS
Hours: 9:00 am – 5:00 pm**
- **See separate sheet for contract / fees and also for floor layout**
- **Please share this information with all of your vendors. If you are interested in reserving booths in a block for your company and the vendors you represent, contact the MPMCSA staff office as soon as possible. Information can also be obtained by going to www.mpmcsa.com**
- **Free entrance will be available for MPMCSA petroleum and convenience stores owners and operators as well as non-members**
- **Once your booth contract is received you will be sent free passes to hand out to your customers**
- **Information concerning hotels in the area will also be sent at that time**
- **Booths are 10' x 10' and the set up company is Convention Display Service. Upon receipt of your contract CDS will forward information on water, electricity, shipping, etc.**
- **Both refrigerators and freezers will be available for your use**

For further information or questions contact MPMCSA at 601-353-1624

TRADE EXPO APPLICATION/CONTRACT

We hereby make application for exhibit space at the trade expo held in conjunction with Mississippi Petroleum Marketers and Convenience Stores Association. The following are our choices based on the official floor plan contained in this prospectus.

First Choice-Booth(s) No. _____ Third Choice-Booth(s) No. _____
Second Choice-Booth(s) No. _____ Fourth Choice-Booth(s) No. _____

The following principal products will be displayed: *(Please complete)* _____

We request that our exhibit space not be assigned adjacent to the following particular competitors: _____

(Careful consideration will be given to all such requests.)

RATES:	MPM&CSA Members	Non-Member
	1st Booth	\$800.00
	2nd Booth	\$700.00
	3rd Booth.....	\$600.00
	4th and	\$500.00
	Additional Booths	
		\$1,300.00
		\$1,200.00
		\$1,100.00
		\$1,000.00

TERMS: A deposit of one-half of booth fees must accompany this application. The balance of the rental is due upon receipt of invoice and before May 1, 2010. Payment is due in full with application mailed after May 1, 2010.



UNPAID ACCOUNTS WILL NOT BE ALLOWED TO EXHIBIT.

SIGN: We request that a name-only identification sign be installed in our booth to read as follows:

Firm Name _____

It is understood that the charge for exhibit space includes the following: 1) If requested a 7" x 44" I.D. sign in the booth showing only the exhibitor's company's name, 2) one six foot draped table, 3) one side chair, and 4) one waste basket.



Electrical services must be pre-registered for in the Exhibitor's Service Kit and returned to Convention Display Service, Inc. prior to the Expo.

RULES AND REGULATIONS:

We agree to abide by all requirements, regulations and obligations contained in this prospectus, a copy of which we acknowledge receipt.



You will receive hotel room reservation info later.

Please type or print:

Firm: _____

By: _____ Title: _____ Signature: _____

Address: _____ e-mail: _____

City, State, Zip: _____ Telephone No.: _____ Fax No.: _____

PAYMENT INFORMATION

Checks payable to MPM&CSA Visa MasterCard American Express Discover **TOTAL DUE \$** _____

Credit Card # _____ Expiration Date: _____

Cardholder Name _____ Signature _____

Make checks payable to: MPM&CSA, Petro/C-Store Expo
and forward to:

P.O. Drawer 3859 • Jackson, MS 39207
(601) 353-1624

OFFICE USE ONLY

DATE RECEIVED	_____
SPACE ASSIGNED	_____
ACKNOW. SENT	_____
TOTAL COST	_____
LESS DEPOSIT	_____
BALANCE	_____

Accepted for the MPM&CSA Petro/C-Store Expo:

By: _____ Date: _____

RETURN ALL COPIES. AFTER CONFIRMATION, A COPY WILL BE RETURNED FOR YOUR FILES.

EXPOSITION SCHEDULE AND LAY-OUT

WEDNESDAY, MAY 19, 2010

8:00 am - 5:00 pm Vendor Set-up
Exhibit Hall B

THURSDAY, MAY 20, 2010

9:00 am - 5:00 pm Expo Open
Exhibit Hall B

5:00 pm - 11:00 pm Vendor Move Out

134	135	234	235	334	335	434	435	534	535
132	133	232	233	332	333	432	433	532	533
130	131	230	231	330	331	430	431	530	531
128	129	228	229	328	329	428	429	528	529
126	127	226	227	326	327	426	427	526	527
124	125	224	225	324	325	424	425	524	525
122									523
120	121	220					421	520	521
118	119	218					419	518	519
116	117	216					417	516	517
114	115	214					415	514	515
112	113	212					413	512	513
110									511
108	109	208	209	308	309	408	409	508	509
106	107	206	207	306	307	406	407	506	507
104	105	204	205	304	305	404	405	504	505
102	103	202	203	302	303	402	403	502	503
100	101	200	201	300	301	400	401	500	*501

ENTRANCE

RULES AND REGULATIONS GOVERNING EXHIBITS

JANITORIAL SERVICE

General cleaning service (sweeping of the aisles) will be provided by the Exposition. Special services may be ordered on the forms sent with the Exhibitor's Service Kit.

TERMS

Fifty percent (50%) of the total booth rental is payable with the application for booth space. The balance due on exhibit space must be paid by May 1, 2010. **Exhibitors with an unpaid balance will not be allowed to participate.** Payment is due in full with application after May 1, 2010.

REFUND POLICY

No refunds will be made if space engaged is not used, nor will any refund be made on space used only for a part or portion of the exhibit period. Any space not claimed and occupied prior to 9:00 am, Thursday, May 20, 2010 may be reassigned without refund. The original contracting exhibitor shall be liable for the full amount of the booth rental whether or not the booth is resold. Refund of all deposits will be made if written notice of booth cancellation is received by the Exposition by May 1, 2010. No refund will be made for cancellations received after that date.

CONDUCTING EXHIBITS

Exhibits must be manned during all times the exhibit is open. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Interviews, demonstrations, distribution of literature, samples and detailing should take place inside booths in order to avoid infringement of the rights and privileges of other exhibitors.

The Convention Committee reserves the right to determine the appropriateness in its sole judgement of the merchandise or service sought to be sold or displayed or manner of such display of any exhibitor. The Convention Committee shall revoke

the right of any such exhibitor in whole or part to continue to participate in the convention and trade expo. This applies to displays, literature, advertising, novelties, souvenirs, conduct of exhibit personnel, etc.

LIABILITY AND INSURANCE

Exhibitors must protect machinery and exhibits so that no injury will result to the visitors, guests, employees or to any person or property. No engines will be operated indoors with volatile or combustible fuels. Exhibitors agree to protect and keep harmless MPMCSA, MWDA, the Jackson Convention Complex and Convention Display Service, Inc. and their employees and agents from any and all claims for damage, suits, etc. by any and all persons or others which may result on account of injury, loss or damage sustained upon the space occupied by the exhibitor, or on account of machinery or property under control of an exhibitor, his representative or employee. Each exhibitor, by signing an application and contract to exhibit expressly understands that he releases MPMCSA, MWDA, the Jackson Convention Complex and Convention Display Service, Inc. and its agents from (and agrees to indemnify each against) any and all claims for any such loss, injury, or damage, and will defend same if a claim is made at no cost to these parties.

GUARD SERVICE AND INSURANCE

The Exposition cannot guarantee against loss or damage of any kind, but will endeavor to protect exhibitors by providing 24-hour guard service in the exhibition area. Exhibitors wishing to insure their exhibit materials, goods and/or ware on exhibit against theft, damage by fire, accident or loss of any kind must do so at their own expense.

PROTECTION OF THE BUILDING

Exhibitors will be held liable for any damages caused to the property, and no material or matter of any kind shall

be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or property thereof, the show manager of the Exposition and the Convention Service Manager of the Jackson Convention Complex will be the final judges thereof and their decision shall be binding on all parties concerned.

FIRE PROTECTION

All materials used in the exhibit area must be flame-proofed and fire resistant in order to conform to local fire ordinances and in accordance with regulations established by the National Association of Fire Underwriters. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fireproof may be ordered dismantled. All aisles must be kept clear at all times and fire stations and fire extinguisher equipment are not to be covered or obstructed.

INTERPRETATION AND VIOLATION

Any points not covered above or elsewhere are subject to settlement by the management. Any violation of these rules and regulations by an exhibitor will void the agreement for booth space, and such exhibitor will forfeit all monies which have been paid or are due under this contract. The Exposition shall have the right to terminate the agreement for booth space and to re-enter and take possession of the space occupied by an exhibitor, and to remove all persons and goods from the space at the expense of the exhibitor. Written notice to terminate the agreement for booth space and of re-entry is not required.